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## DISNEYLAND DIMENSIONS

### AN OVERALL LOOK . . .

**Location:** Disneyland, "the happiest place on earth," is located about 27 miles southeast of the Los Angeles Civic Center. Its hometown is Anaheim, California.

**Size:** The magic lands and public areas of Disneyland occupy 76.6 acres of land. Guest parking for 13,950 vehicles is accommodated on another 107.3 acres.

**The Lands:** Disneyland creates its own times and journeys in seven "theme" lands.

ADVENTURELAND, exotic regions of Asia, Africa and the South Pacific.

BEAR COUNTRY, a re-creation of the American Northwest wilderness—home of the "Country Bear Jamboree."

FANTASYLAND, happy kingdom of storybook enchantment.

FRONTIERLAND, exciting realm of pioneers and a return to the heritage of the Old West.

MAIN STREET, a composite of small-town America, circa 1900.

NEW ORLEANS, home of ghosts, pirates and quaint shops.

SQUARE

TOMORROWLAND, the world of the future, a panorama on the move.

**HOURS OF ADVENTURE:** **SUMMER SEASON** Open every day; 9 a.m. to midnight Sunday through Friday, 9 a.m. to 1 a.m. Saturday (mid-June to Labor Day).

**WINTER SEASON** (September to February) 10 a.m. to 6 p.m. weekdays and generally 9 a.m. to 7 p.m. Saturday and Sunday. (Mid-October to February) closed Monday and Tuesday. (March to mid-June) generally 10 a.m. to 6 p.m. Monday through Friday and 9 a.m. to 9 p.m. Saturday and Sunday. Special hours during holidays.

Please call (714) 999-4565 or (213) 626-8605 ext. 4565 in order to verify Park hours.

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THEN AND NOW . . .

Attractions: Disneyland opened July 17, 1955, with 18 major attractions. Today there are 55 attractions in the Park.

Investment: At opening, Disneyland's capital investment was \$17 million. The current figure is \$307 million.

Our Guests: During Disneyland's first fiscal year, 3.8 million guests were entertained. In 1984, 9.9 million people visited the Park during the fiscal year which ended September 30. To date, more than 240 million guests have been welcomed since Disneyland opened. The 200 millionth guest, Gert Schelvis of Santa Barbara, California, visited January 8, 1981.

Food & Lodging: When Disneyland opened, Anaheim had 5 hotels and 2 motels, with a total of 87 rooms. There were 34 restaurants in the city. Today, Anaheim boasts more than 170 hotels and motels, with a total in excess of 15,000 rooms, and there are well over 450 restaurants.

FAMOUS FACES . . .

Distinguished Guests: Since Disneyland's opening, more than 100 heads of state, members of royalty, high government officials, and space travelers have been welcomed. Among the prominent visitors: Ronald Reagan, who participated in opening day ceremonies, former Presidents Harry S Truman and Jimmy Carter, General and Mrs. Dwight D. Eisenhower, then Vice-President Richard M. Nixon, then-Senator John F. Kennedy, Presidents Sukarno and Suharto of Indonesia, Emperor Haile Selassie of Ethiopia, three generations of Japanese royalty, including Emperor Hirohito and Empress Nagako, Crown Prince Akihito and Princess Michiko, and Prince Hiro; Prime Ministers Nehru of India and Pierre Trudeau of Canada, Vice Premier Fang Yi of the People's Republic of China, Anwar Sadat, then Speaker of the House of the United Arab Republic, King Hussein of Jordan, the Shah of Iran, Princesses Margrethe of Denmark, Astrid of Norway and Margaretha of Sweden, Prince Rainier of Monaco, Russian Cosmonauts and American Astronauts. One VIP who didn't make it was Russian Premier Nikita Khrushchev, who was outraged in September, 1959, when his scheduled visit was cancelled for security reasons.

Big Names: In addition to its permanent adventures, Disneyland has become well-known for its live entertainment specials each year. Some of the greatest names in show business history have performed for Disneyland guests, among them:

Pearl Bailey, Benny Goodman, Louis Armstrong, Lionel Hampton, Count Basie, Harry James, Duke Ellington, Tex Beneke, Sarah Vaughan, Woody Herman, Patti Page, Al Hirt, Phyllis Diller, Stan Kenton, Les Brown, Debbie Reynolds, Chuck Berry, Stevie Wonder, The Carpenters, Charlie Rich, Cary Grant and the Osmond Brothers.

#### DISNEYLANDERS . . .

- Numbers: During the busiest part of the summer, the Disneyland staff numbers more than 8,000 men and women. Winter period employees total 5,000.
- Talents: There are 500 arts, crafts, professions and skills contributed by Disneylanders to the operation of the Park.
- Collegians: About 75 percent of the Park's summer employees are college students and teachers from Southern California. To date, well over 50,000 men and women have added to their college funds with Disneyland jobs during the past 30 years.

#### STROLLING THROUGH THE PARK . . .

- Newest Addition: The New Fantasyland opened in May of 1983, providing guests with a new opportunity to believe in make-believe. Quaint, Old World styled architecture, plus sophisticated new shows using state-of-the-art technology creates an entirely new look for Fantasyland. In addition to a brand new attraction devoted to "Pinocchio's Daring Journey," old Fantasyland favorites like "Alice in Wonderland," "Snow White's Scary Adventures," "Mr. Toad's Wild Ride," and "Peter Pan's Flight" highlight the area. "Dumbo the Flying Elephant," the "Mad Tea Party" and the "King Arthur Carrousel" return with sparkling face-lifts in new locations.
- "World Premiere Circle-Vision," featuring an all-new 360-degree motion picture—"American Journeys" plus the "Wonders of China" from Walt Disney World's Epcot Center, debuted during summer 1984. "American Journeys" presents dramatic footage of America—its people, its culture and its scenery. "Wonders of China" unveils the beauty and mystique of a nation few westerners have ever seen.
- Golden Horseshoe: Breaking all show business records, the colorful "Golden Horseshoe Revue" in Frontierland has completed more than 42,500 performances since its 1955 debut.

Monorails: To date, the Disneyland Monorail System has carried more than 70 million passengers over 1.75 million miles since the system was inaugurated in 1959. That distance is equal to well over 70 trips around the world at the equator.

Calling  
Disneyland: During the past 12 months, the Park received just over 4 million phone calls. The most frequently called Disneylander: Mickey Mouse.

Disneyland  
Band: The Disneyland Marching Band has stepped off over 2,800 miles since its first parade down Main Street, U.S.A., on opening day in 1955. The band celebrated its 50,000th Main Street Concert on July 17, 1982.

Flowers: Disneyland's landscape panorama is composed of 800 plant species from more than 50 nations. Over 500,000 bedding plants are planted yearly.

Trees: Disneylandscaping also includes 40,000 shrubs and perennials, as well as 4,000 major trees inside the park.

Commencements: In 1961, Disneyland hosted its first all-night Grad Party for graduating high school seniors. Through 1984, 2.36 million grads from 13,447 senior classes have celebrated commencement at Disneyland during 159 all-night parties.

Fire Showers: Unquestionably one of the world's largest users of fireworks, Disneyland even utilizes its summer-night sky as a stage for "Fantasy in the Sky," at 9 p.m. every evening from mid-June to early September. More than 2,400 pyrotechnic shows have been staged by the Park since the first rocket started the tradition in 1956.

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